

***Damn the compass, full steam ahead:  
Decision theory and drug discovery***

***UKQSAR Spring 2017 Meeting***

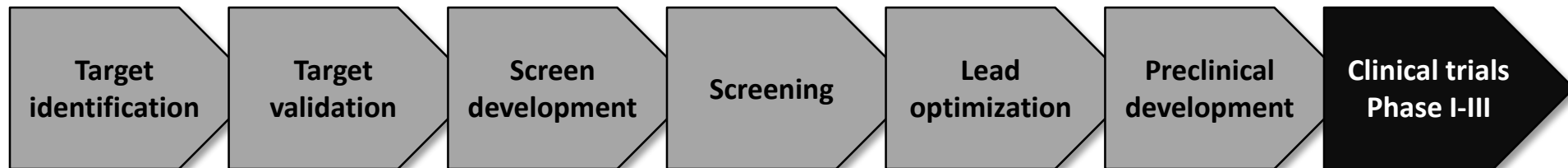
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# Disclaimer

The views expressed in and during this presentation are those of Jack Scannell. They do not represent those of UBS.

## How Experts Describe Drug R&D to Bankers Like Me

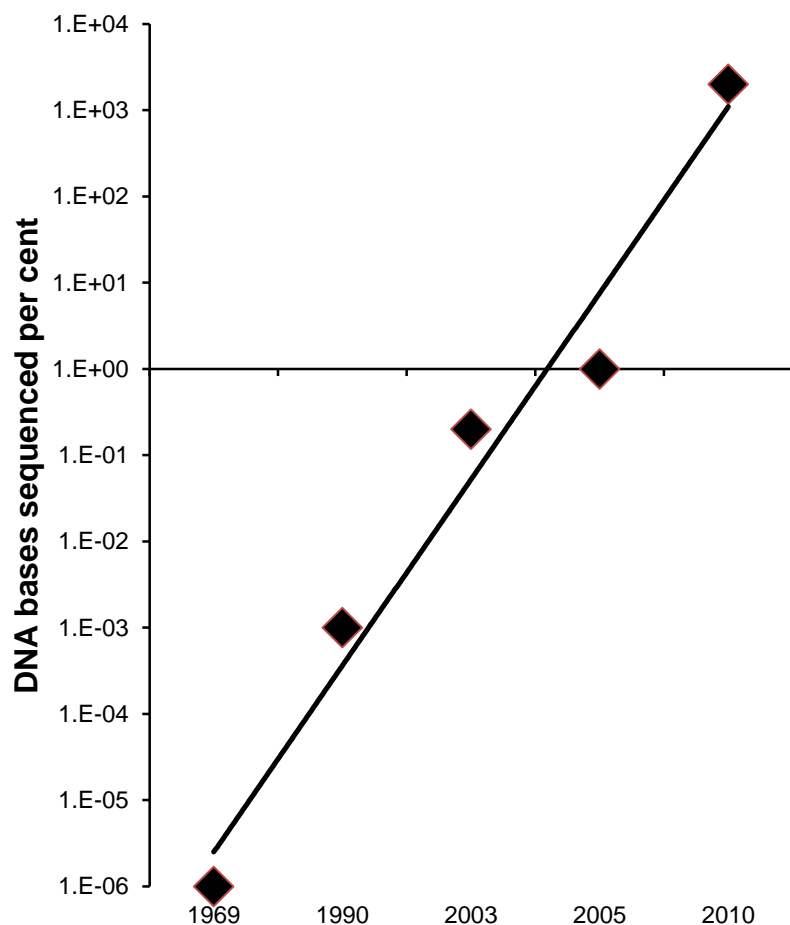


### The aspiration that has been industrialized:

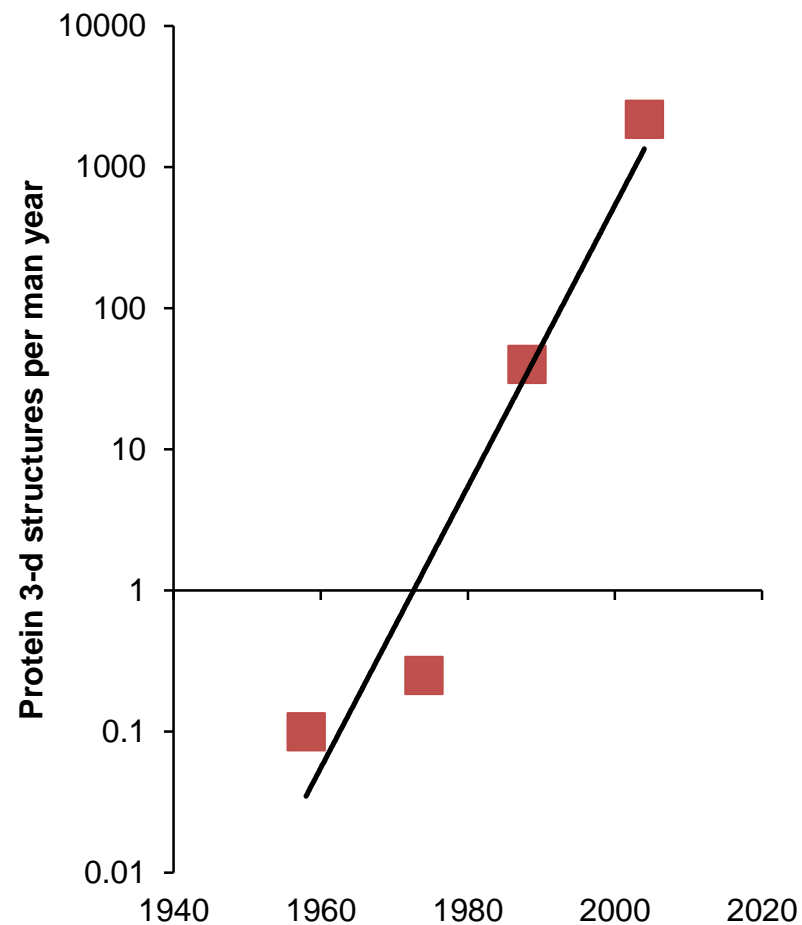
- Molecular component  $x$  (mis)behaves causing disease phenotype  $y$
- Molecular component  $x$  can be drugged with  $d$  in a way that causes an improvement in  $y$  without unacceptable side effects or toxicity
- There still exist many identifiable, exploitable, instances of  $x$ ,  $d$ , &  $y$
- **Therefore** the industrial process set out above will deliver, at low cost, a large number of successful drug candidates into clinical trials

# R&D Inputs Are Faster, Better and Cheaper than Ever

$10^{10}x$  change in DNA sequencing efficiency?

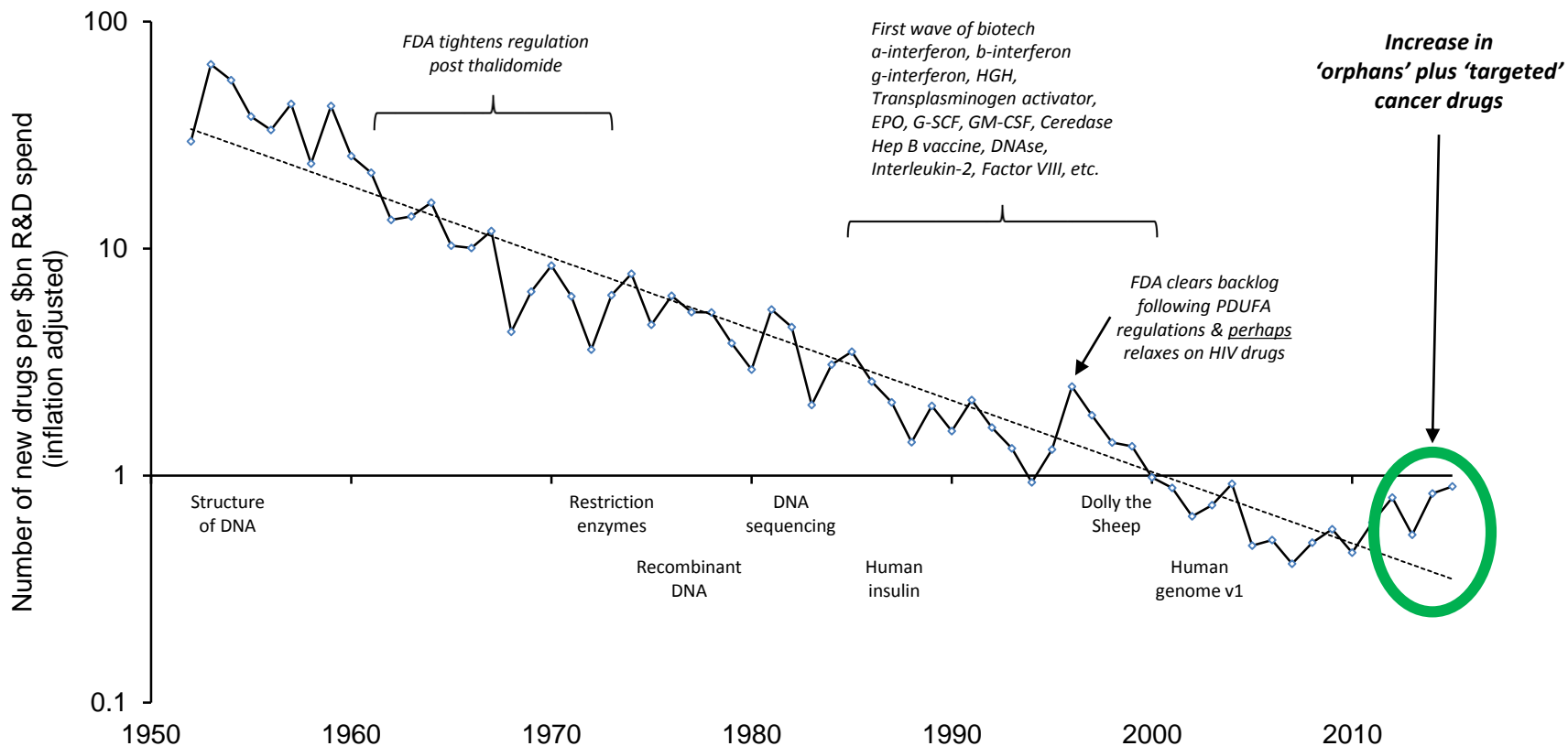


$10^4x$  change in protein X-ray crystallography efficiency?



Source: Bernstein analysis, Hogan 1997, Geysent et al, 2003, Dolle 2011, Sanger 1988, Meldrum et al, 2011, Joachimiak 2009, Van Brunt 1986, Mayr & Fuerst 2008.

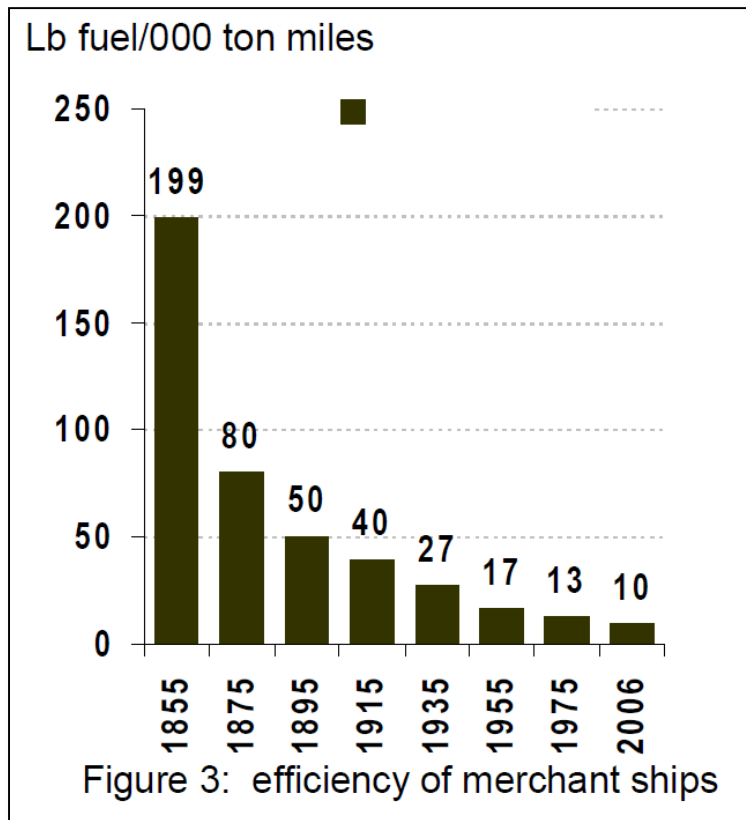
# But The Number of New Drugs Approved Per \$bn of R&D Spending Has Fallen by Around 100-fold Since The 1950s



**Note:** R&D costs are based on the PhRMA Annual Survey 2011 and reference Munos 2009. PhRMA is a trade association that does not include all drug and biotechnology companies so the PhRMA figure understates R&D spending at an industry level. Total industry expenditure since 2004 has been 30% to 40% higher than the PhRMA members' total spend, which formed the basis of this figure. The NME count, on the other hand, is the total number of small molecule and biologic approvals by the FDA from all sources, not just PhRMA members. The overall picture seems fairly robust to the precise details of cost and inflation calculations. Source: Munos 2009, PhRMA annual surveys, FDA, and Bernstein analysis.

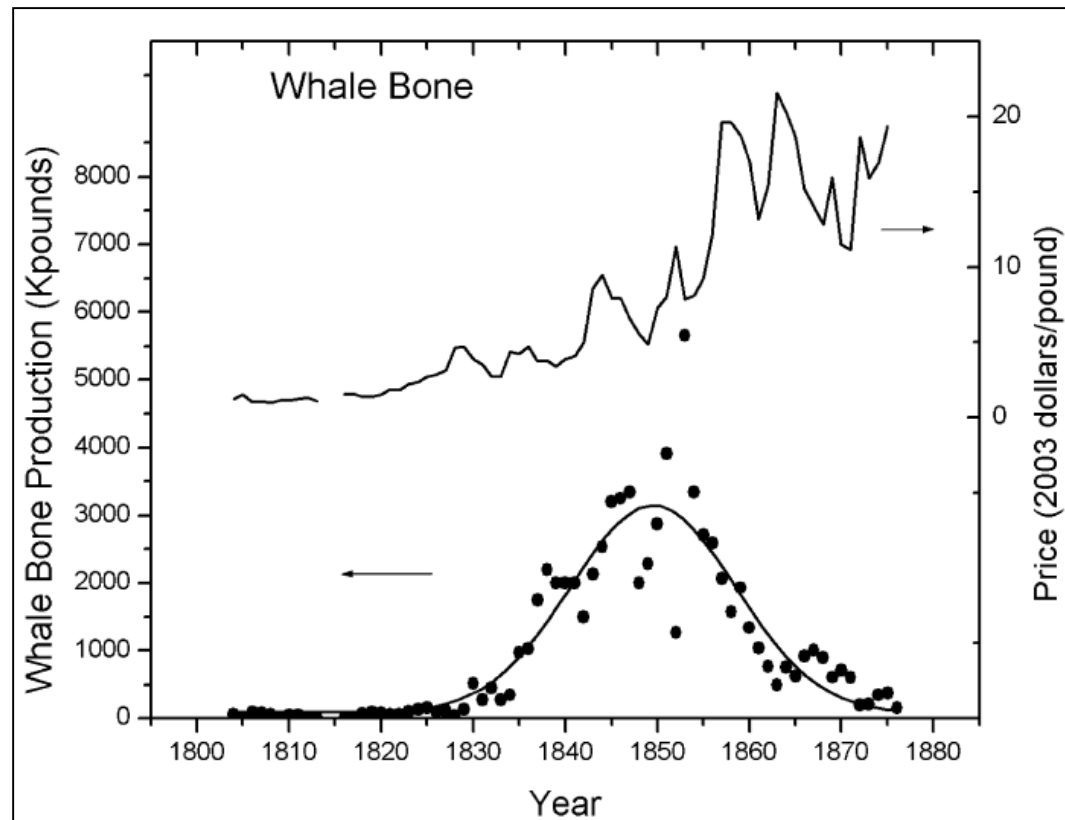
## Similar Efficiency Trends in the Whaling Industry circa 1850

Merchant shipping became faster, better, and cheaper



Source: Stopford (2010). How shipping has changed the world, and the social impact of shipping

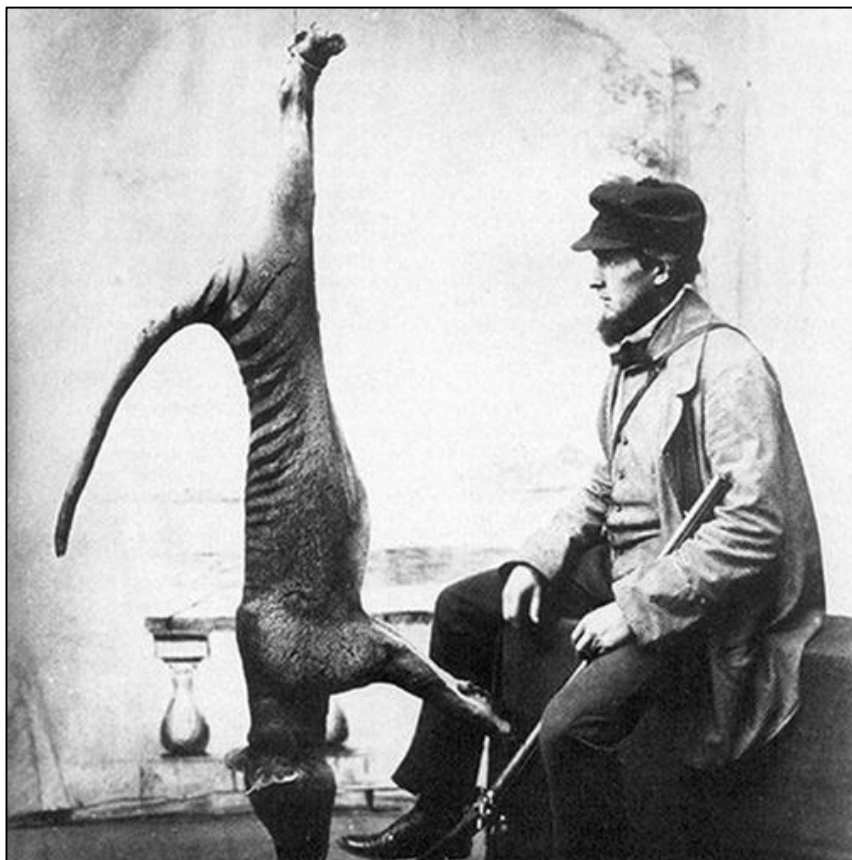
Whale bone became much more expensive to produce



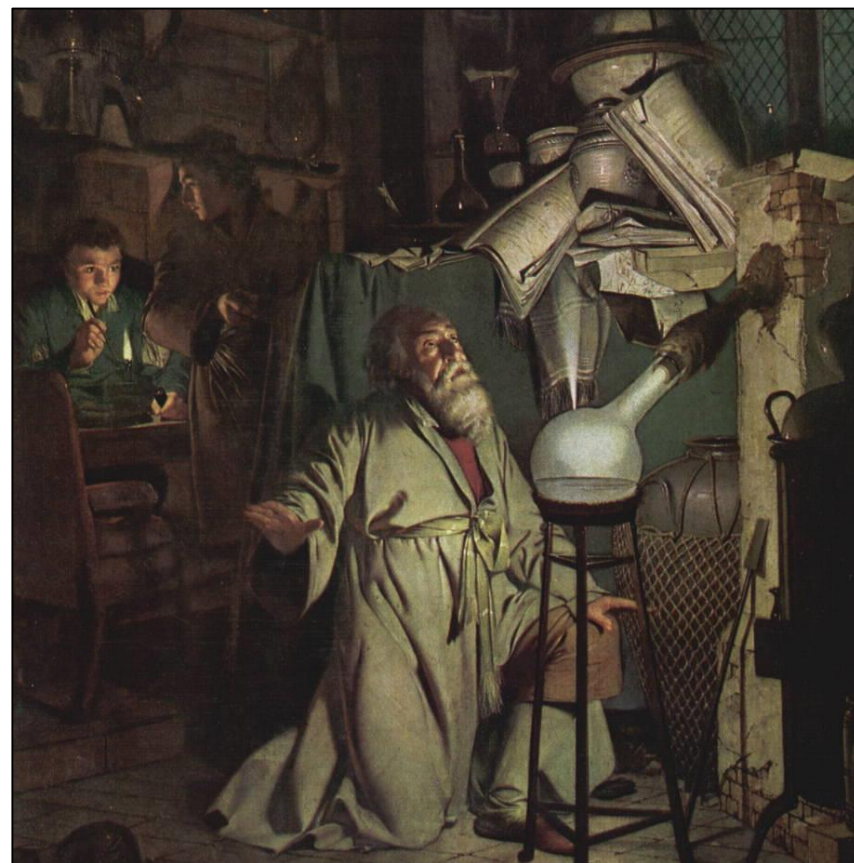
Source: Bardi (2007). Energy prices and resource depletion: Lessons from the case of whaling in the nineteenth century

# Two Possible, Non-Exclusive, Explanations For The Contrast Between R&D Input and Output Trends

**Progressive depletion of tractable opportunities**



**Progressive adoption of less efficient R&D methods**



# Different Kinds of Search Respond Differently to Brute-Force Efficiency

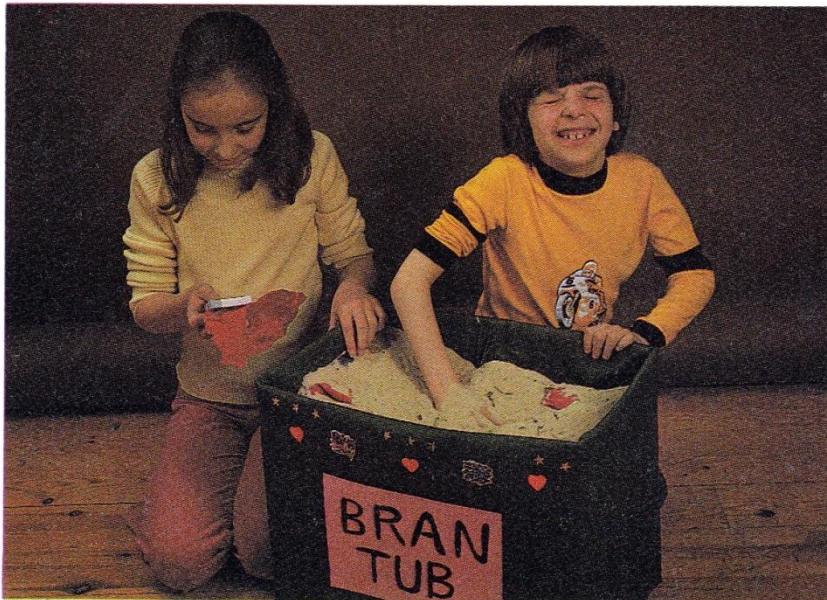
## Children depleting a bran tub

Party games

Paper crafts

### Bran tub

570

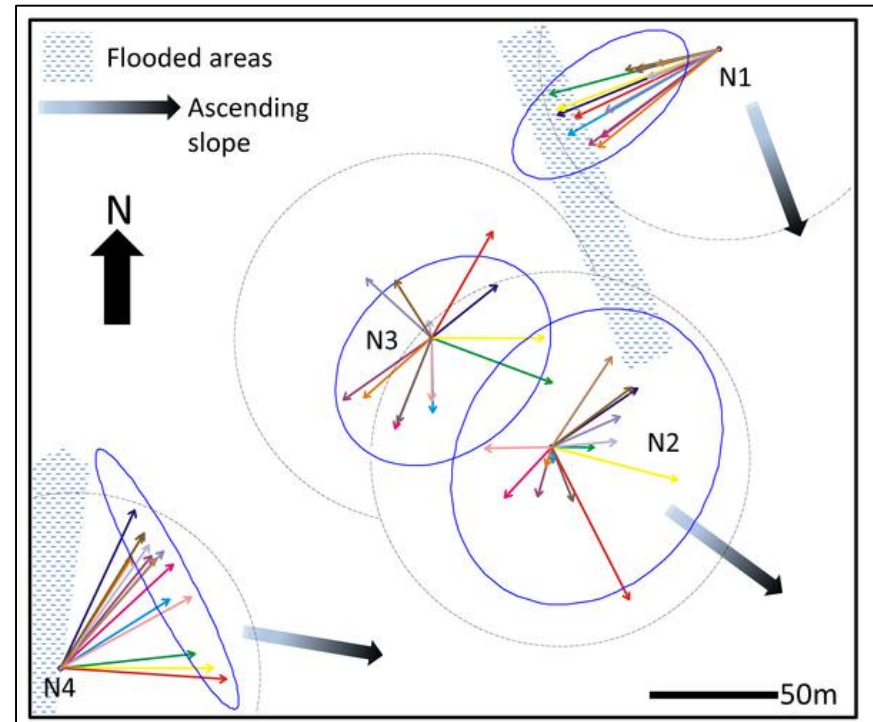


#### You will need:

Large cardboard box or wooden or plastic container  
Sawdust or sand  
Presents  
Crêpe paper

Wrapping paper (optional)  
Paper for notices  
Motifs for decoration  
Scotch tape

## Ants depleting a grassland



Source: Lopes et al. (2016) Spatio-Temporal Dynamics of Foraging Networks in the Grass-Cutting Ant *Atta bisphaerica* Forel, 1908 (Formicidae, Attini). PLoS ONE 11(1): e0146613. doi:10.1371/journal.pone.0146613

# Efficient Search Also Depends on Heading in the Right Direction

Target  
identification

Target  
validation

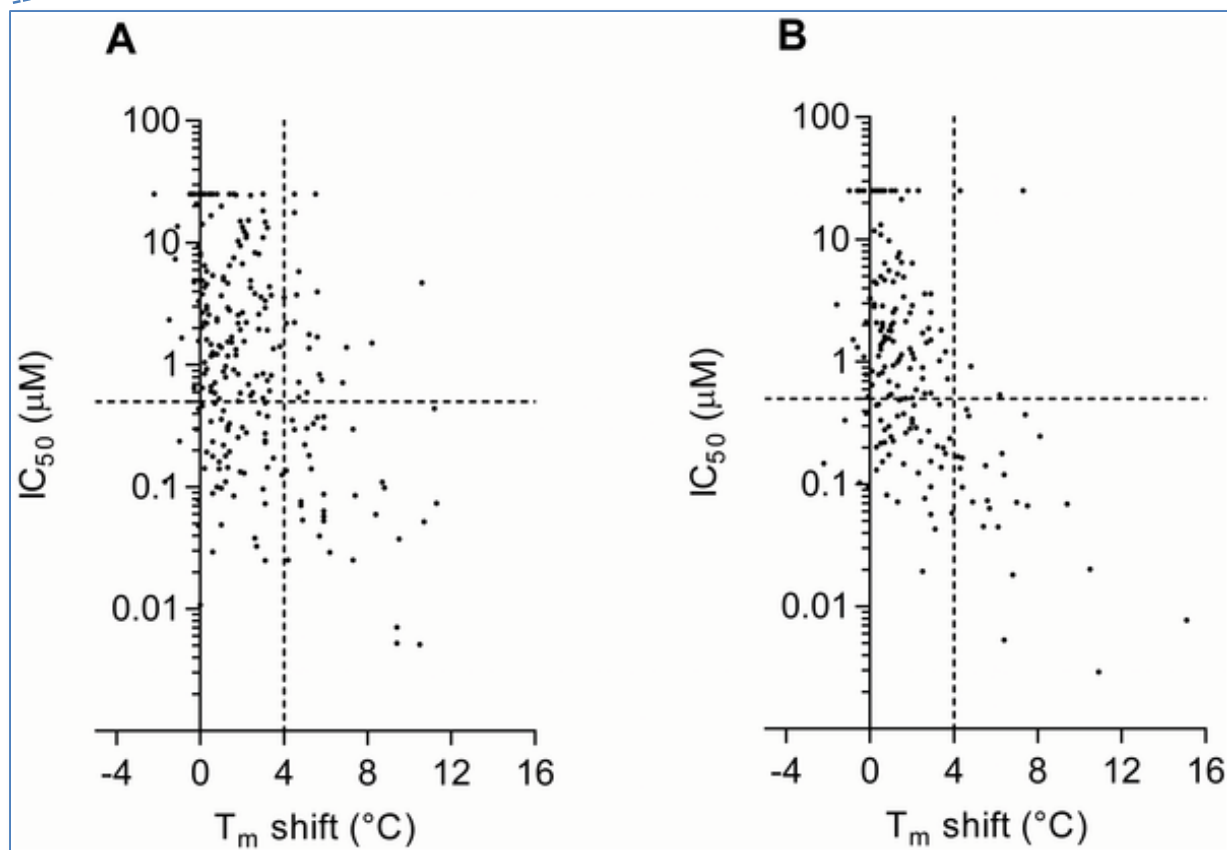
Screen  
development

Screening

Lead  
optimization

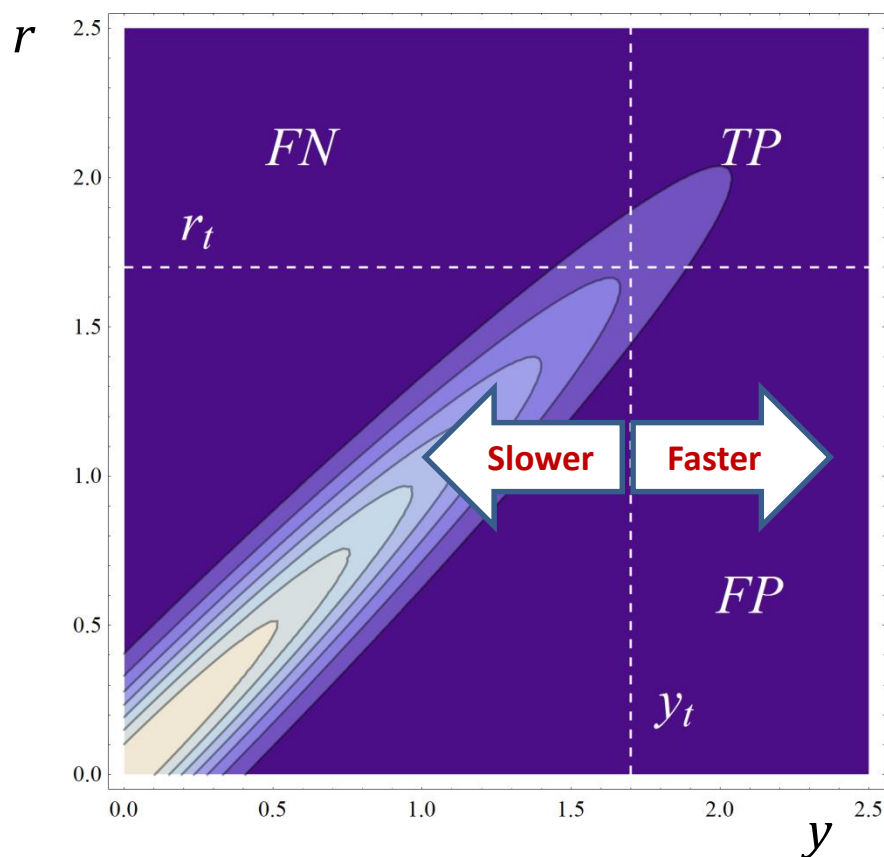
Preclinical  
development

Clinical trials  
Phase I-III

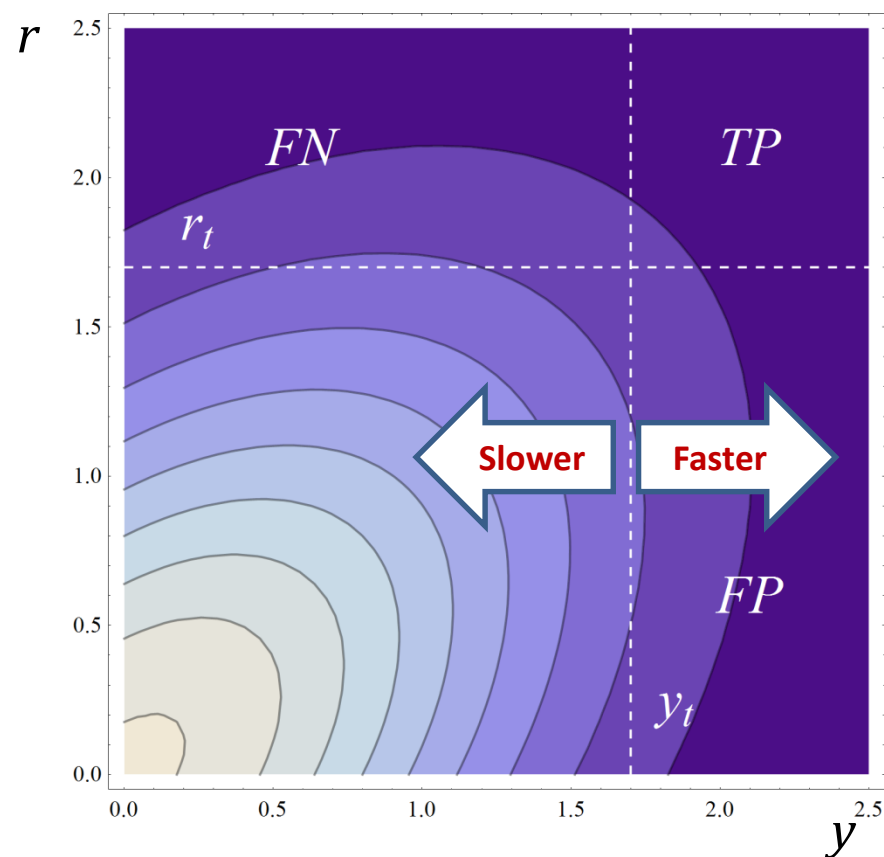


# A Decision-Theoretic View of a Screening or Disease Model

Good model (high predictive validity)



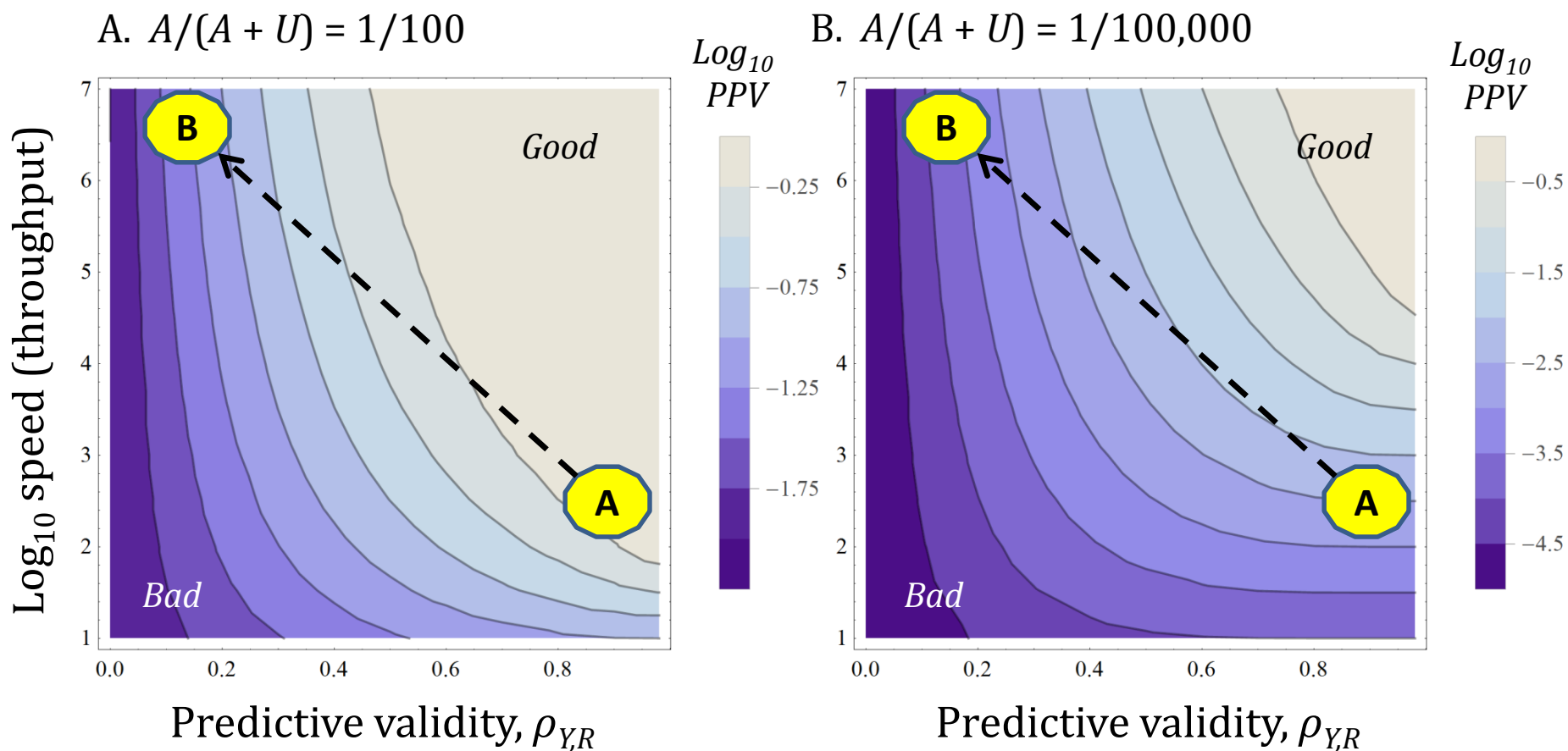
Bad model (low predictive validity)



*“Is it not **peculiar** that the first useful antibiotic, the sulphanilamide drug prontosil, was discovered by Gerhard Domagk in the 1930s from a small screen of available dyes (probably no more than several hundred), whereas screens of the current libraries, which include  $\sim 10^7$  compounds overall, have produced nothing at all?”*

Lewis K. *Platforms for antibiotic discovery*. *Nat. Rev Drug Discov*. 2013; 12: p. 371-387

# It isn't Peculiar, if We Replaced Highly Valid Screening and Disease Models (A) With Much Less Valid Ones (B)



# Counter-intuitive Navigation in High Dimensional Spaces

*4096 Points in an n-dimensional grid with unit spacing between points.....*

Number of grid dimensions	Grid layout	Median # neighbouring points	Corner to corner distance
1 (line)	4096	2	4096 units
2 (square)	64 x 64	8	90.5 units
3 (cube)	16 x 16 x 16	26	27.7 units
4 (hypercube)	8 x 8 x 8 x 8	80	16 units

# The Blackian Demon Beats Brute-Force Search if You Can Step Through High Dimensional Chemical Space in the Right Direction

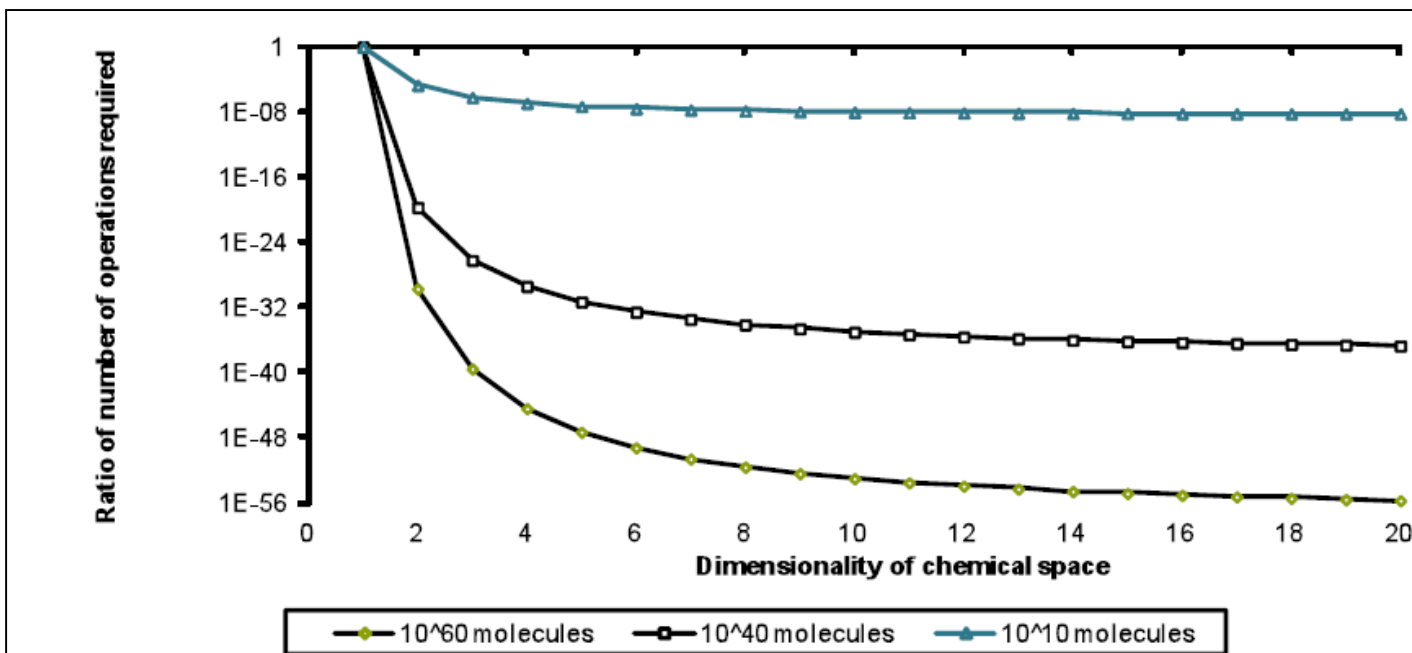


Figure | **Ratio of the number of steps required by the Blackian demon versus super-HTS to exhaustively search a space.** | The lines show the ratio of the number of steps required by the Blackian demon versus the number of steps required by super-HTS to exhaustively search for the best molecule in spaces of varying dimensionality (horizontal axis) in molecule universes of varying size (lines). Note the logarithmic vertical axis. If chemical space contains a very large number of molecules, and if the space is high dimensional, the Blackian demon requires many orders of magnitude fewer steps to find the best molecule.

## Why "Common Sense" Assumptions about R&D Productivity Could be Wrong

1. The "standard model" of drug R&D appeals to common sense via survivor-bias and post-hoc rationalisation
  - Imatinib/Gleevec is to the "standard model" what the human eye is to "creation science."
2. But common sense is a bad guide to the quantitative importance of model validity when positives are rare
3. And common sense is a bad guide to the superiority of directed iterative search over brute-force search in high dimensional spaces
  - Provided models are valid enough to point in the right direction

## Projects that Could Follow from This Work

### **Test the validity hypothesis and allocate the blame**

1. Build an “historical atlas” of screening and disease models from 1950 to 2016
2. Identify 3 to 5 representative therapy areas
3. Track quantitative model performance over time
4. Assess the degree to which predictive validity (or proxies thereof) has declined
5. Allocate blame to exhaustion and retirement, versus changing fashion, etc.

### **Work with decision-makers to steer investment toward valid models**

1. Show how project outcomes are sensitive to predictive validity
2. Develop a lingua franca for validity-related concepts for groups of R&D decision makers
3. Develop frameworks to evaluate the likely predictive validity of models in competing proposals
4. Learn how to ask for the right information from applicants
5. Integrate validity assessment with other constraints (e.g., project cost)

## Thanks to the Following Individuals for Their Help With....

### *Academia*

- Joyce Tait & Richard Barker

### *Statistics*

- Brendan Jackson, Henry Stott, James Geddes, Mark Latham & Kostas Paraschakis

### *Collaboration*

- Jim Bosley

### *Drug discovery*

- William Bains, Nicholas Edwards, Brian Warrington, Geoff Lawton, Chas Bountra, Paul Brennan, & Stephan Knapp

**Any Question?**

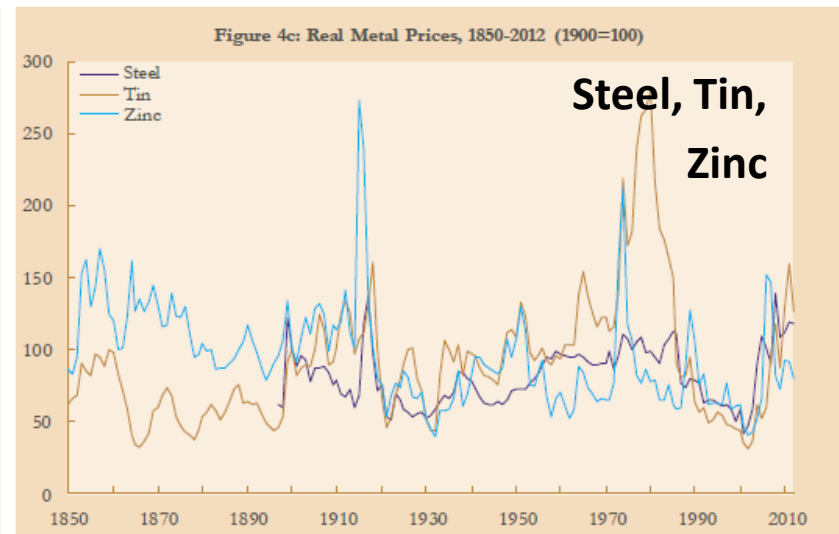
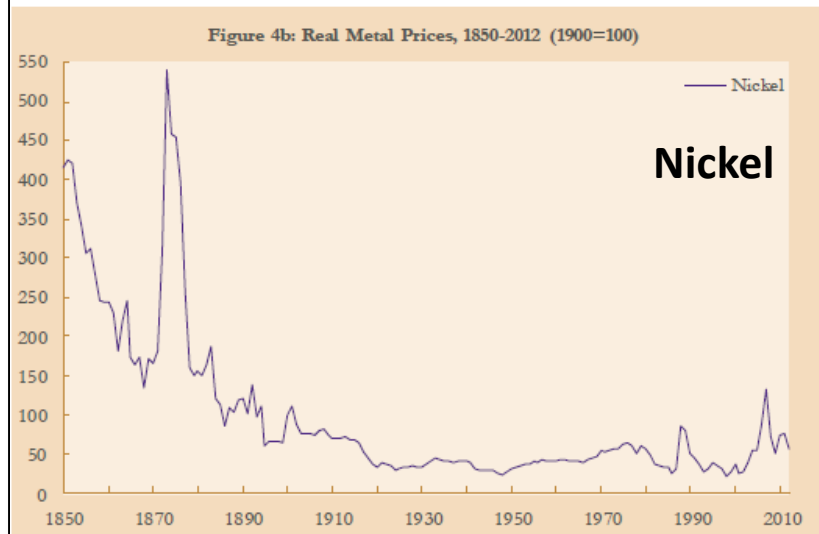
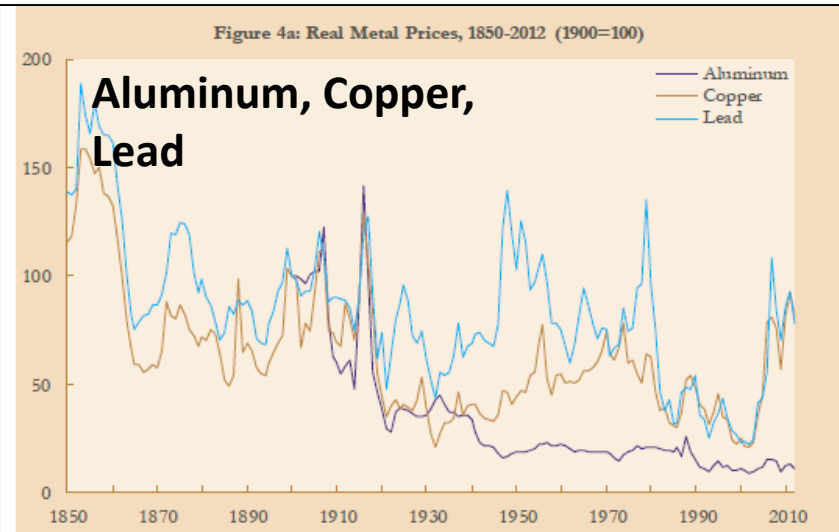
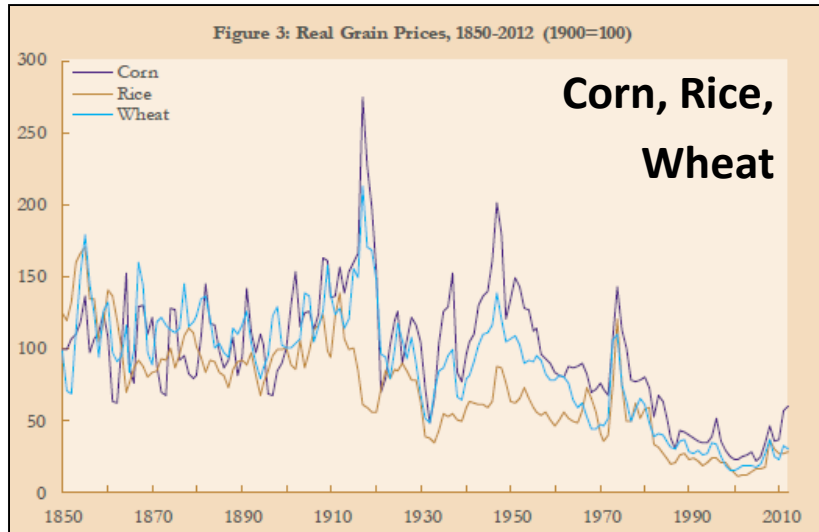
**UNUSED SLIDES FOLLOW**

## Background Reading

- Scannell, J. W., Blanckley, A., Boldon, H., & Warrington, B. (2012). *Diagnosing the decline in pharmaceutical R&D efficiency*. Nature Reviews Drug Discovery, 11(3), 191–200. doi:10.1038/nrd3681
- Scannell, J. W., & Bosley, J (2016). *When quality beats quantity: Decision theory, drug discovery, and the reproducibility crisis*. PLoS One. <http://dx.doi.org/10.1371/journal.pone.0147215>
- Scannell, J. W. (2015). Pharmaceutical evolution: *Clinical selection versus intelligent design*. ABPI UK Biopharma R&D Sourcebook 2015, reprinted as Innogen working paper no. 115

# Production Costs Actually Decline in Many “Extraction” Industries

## Commodity Prices 1850 to 2014



Source: Jacks (2013) From boom to bust: A typology of commodity prices in the long run.

## Decision Terminology (I)

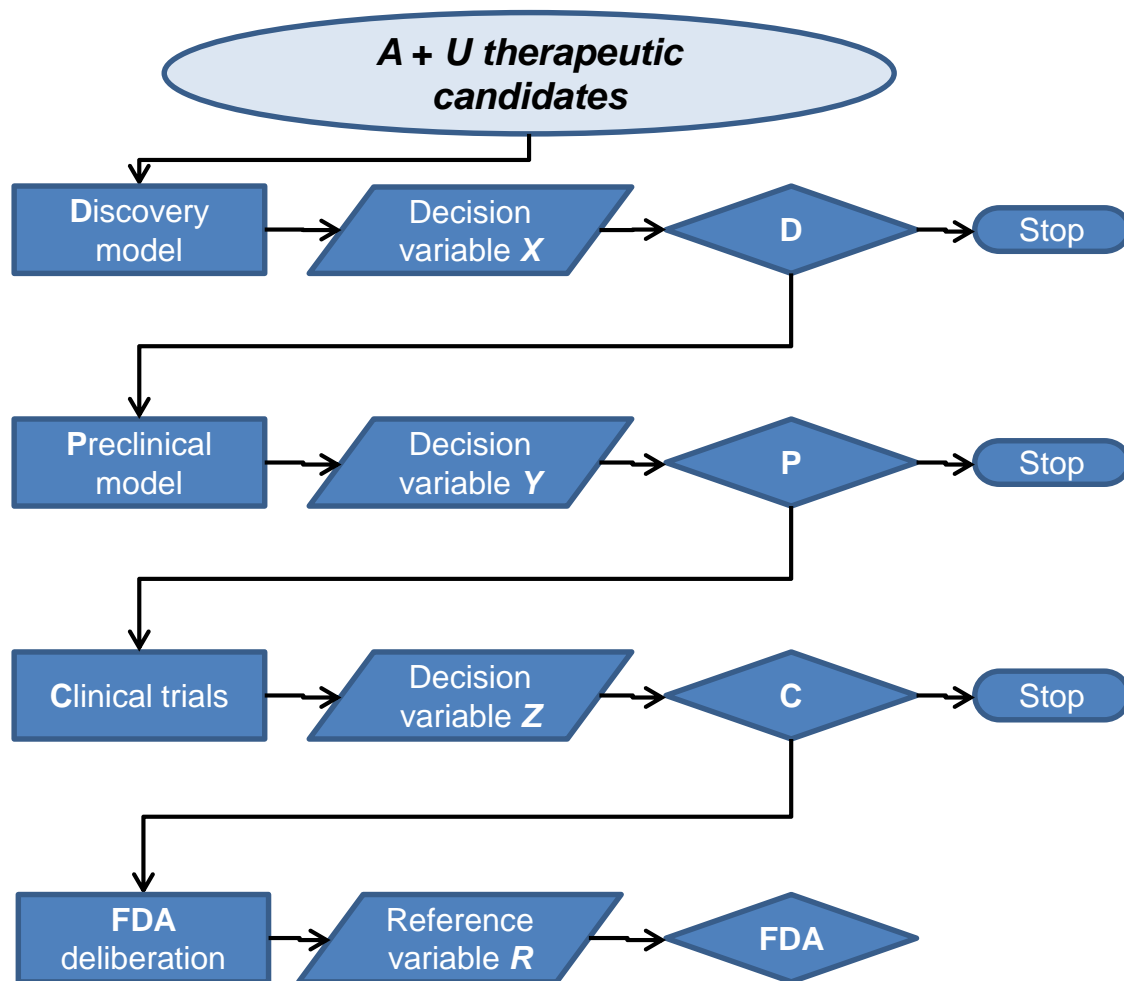
<b>Decision variable, generally <math>Y</math> or <math>y</math></b>	Measures on which R&D progression decisions are based
<b>Reference variable, <math>R</math> or <math>r</math></b>	Measures which test of the performance of the decision process
<b>Decision threshold, generally <math>y_t</math></b>	The decision is “yes” when $y \geq y_t$ and “no” when $y < y_t$
<b>Reference threshold, <math>r_t</math></b>	Something is a positive when $r \geq r_t$ and a negative when $r < r_t$
<b>Predictive model, PM</b>	Something that generates decision variables for therapeutic candidates
<b>Predictive validity, PV</b>	The degree to which the ordering of the population of candidates on the decision variable would match the ordering of the candidates on the reference variable, when sample sizes are large

## Decision Terminology (II)

True positives, <i>TP</i>	Items for which $y \geq y_t$ and $r \geq r_t$
True negatives, <i>TN</i>	Items for which $y < y_t$ and $r < r_t$
False positives, <i>FP</i>	Items for which $y \geq y_t$ and $r < r_t$
False negatives, <i>FN</i>	Items for which $y < y_t$ and $r_i \geq r_t$
True positive rate, <i>TPR</i>	$TPR = \#TP / (\#TP + \#FN)$
False positive rate, <i>FPR</i>	$FPR = \#FP / (\#FP + \#TN)$
Positive predictive value, <i>PPV</i>	$PPV = \#TP / (\#TP + \#FP) = 1 - FDR$
False discovery rate, <i>FDR</i>	$FDR = \#FP / (\#TP + \#FP) = 1 - PPV$

# The R&D Process as a Series of Decision Steps

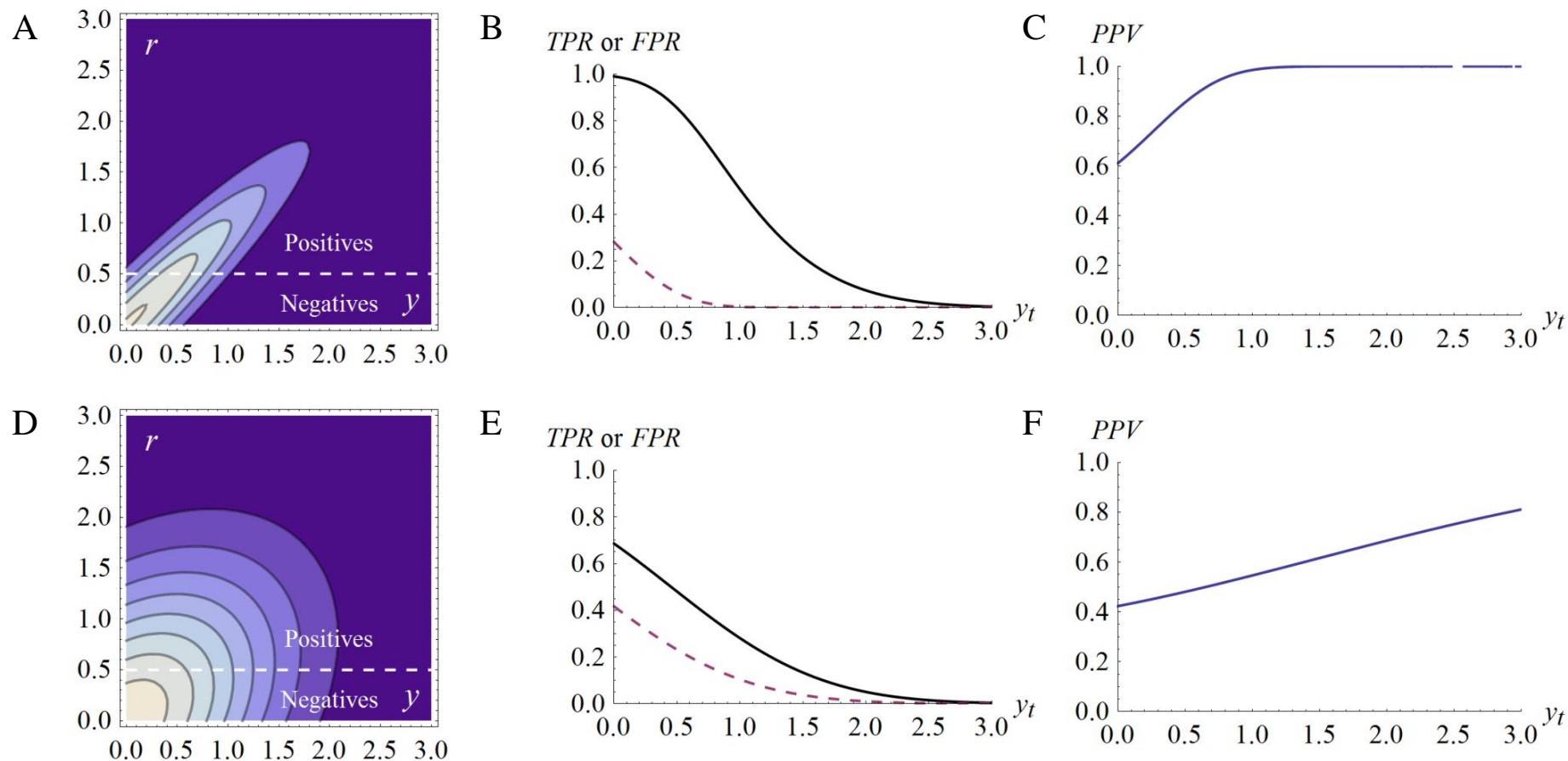
## A. Simplified R&D process



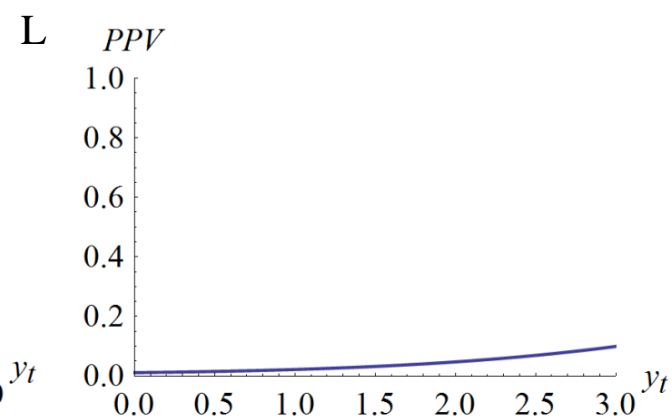
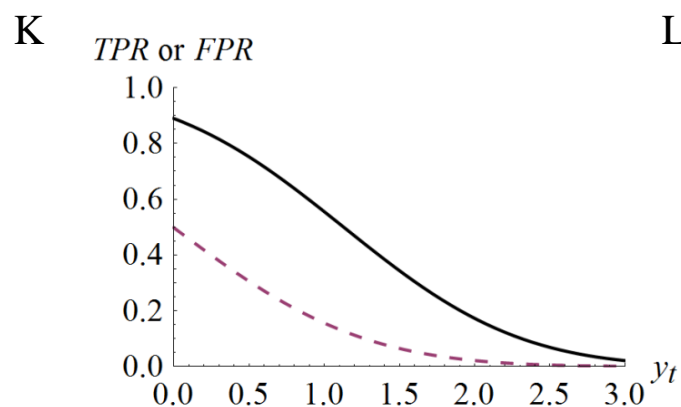
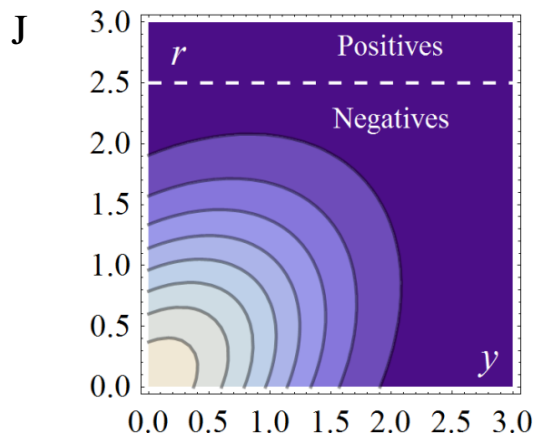
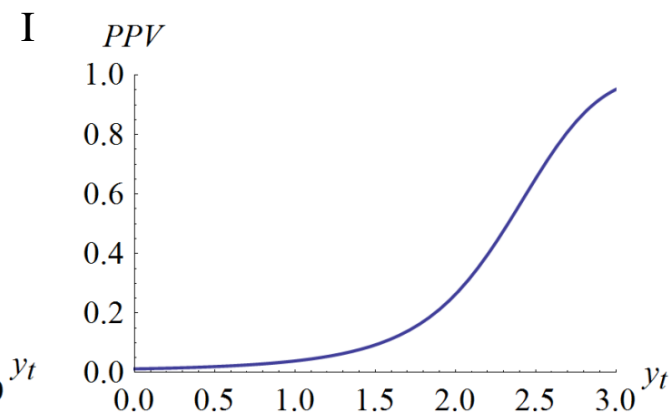
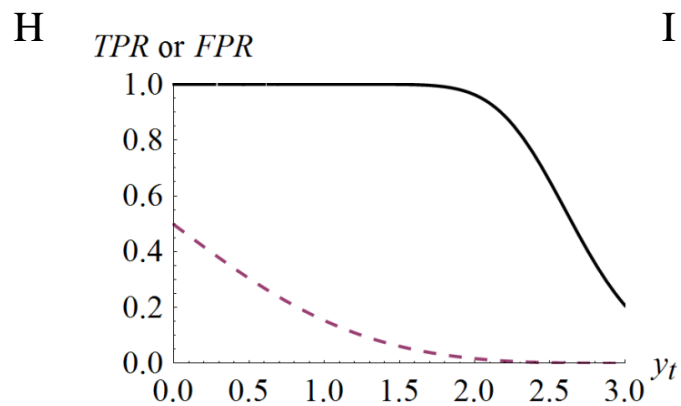
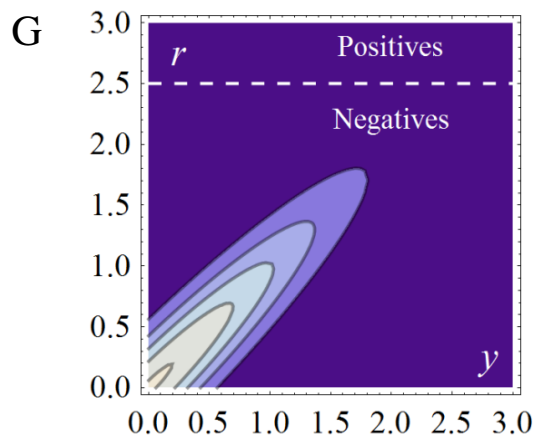
## B. Correlation matrix for decision & reference variables

	X	Y	Z	R
X	1			
Y	$\rho_{X,Y}$	1		
Z	$\rho_{X,Z}$	$\rho_{Y,Z}$	1	
R	$\rho_{X,R}$	$\rho_{Y,R}$	$\rho_{Z,R}$	1

# R&D Performance Varies with More vs Less Valid Models...

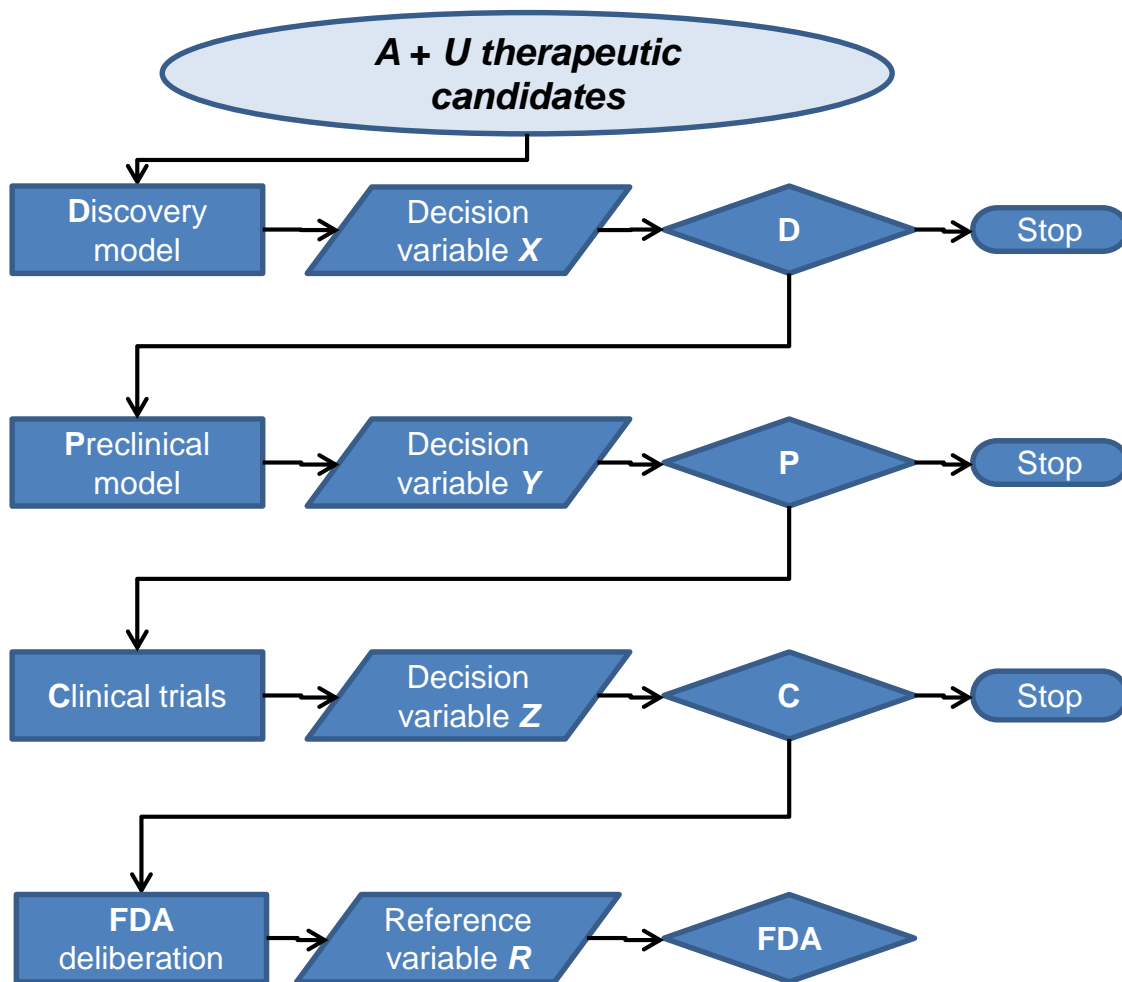


# Less Valid Models do Very Badly When Positives are Rare



# Modelling R&D as a Formal Search Process

## A. Simplified R&D process



## B. Correlation matrix for decision & reference variables

	X	Y	Z	R
X	1			
Y	$\rho_{X,Y}$	1		
Z	$\rho_{X,Z}$	$\rho_{Y,Z}$	1	
R	$\rho_{X,R}$	$\rho_{Y,R}$	$\rho_{Z,R}$	1

## Compounding Effect of True and False Positive Rates

$$1) Q_{\text{start}} = \frac{A}{U}$$

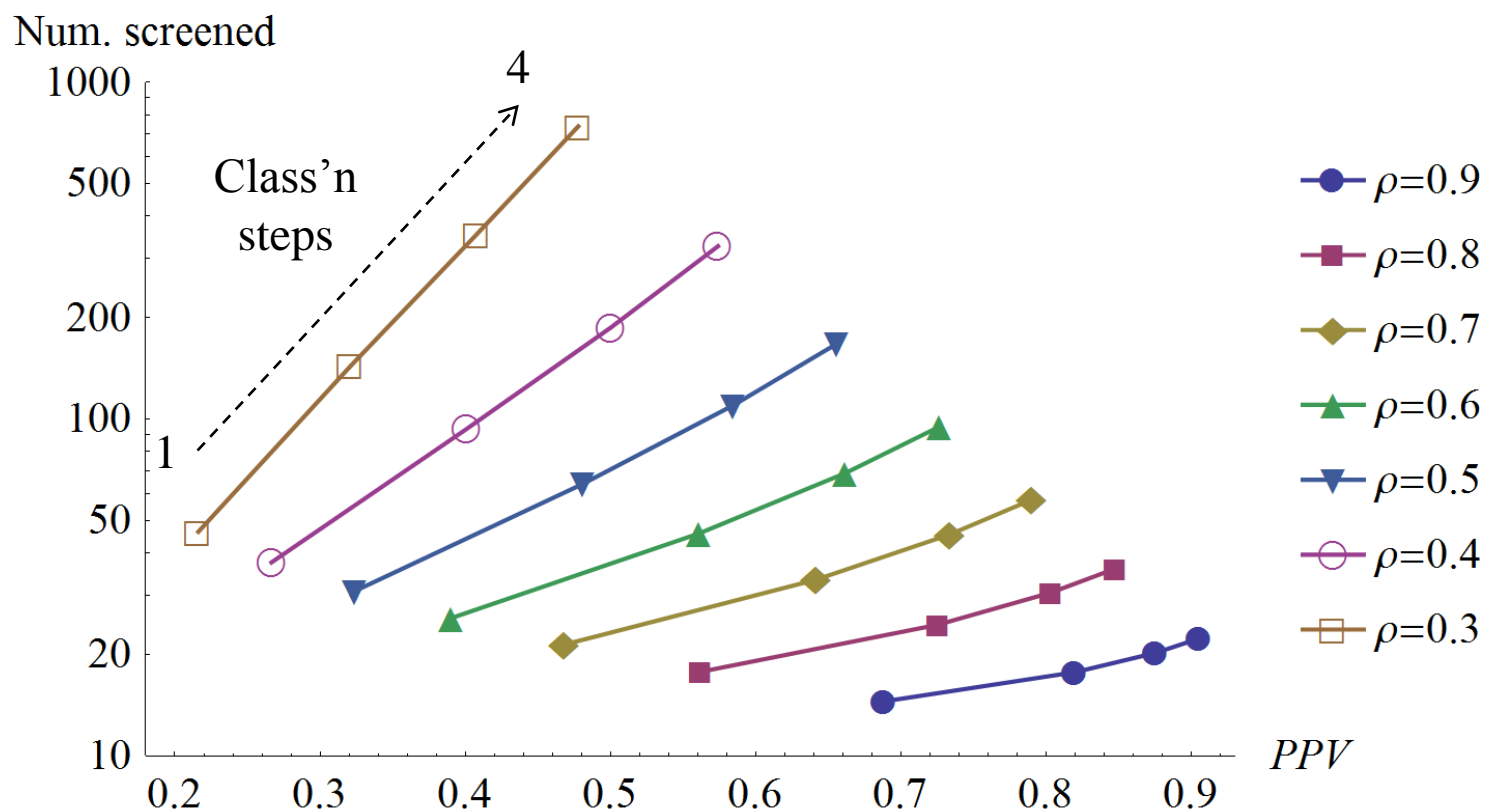
$$2) Q_{D \rightarrow P} = \frac{A}{U} \times \frac{TPR_{D \rightarrow FDA}}{FPR_{D \rightarrow FDA}}$$

$$3) Q_{P \rightarrow C} = \frac{A}{U} \times \frac{TPR_{D \rightarrow FDA}}{FPR_{D \rightarrow FDA}} \times \frac{TPR_{P \rightarrow FDA}}{FPR_{P \rightarrow FDA}}$$

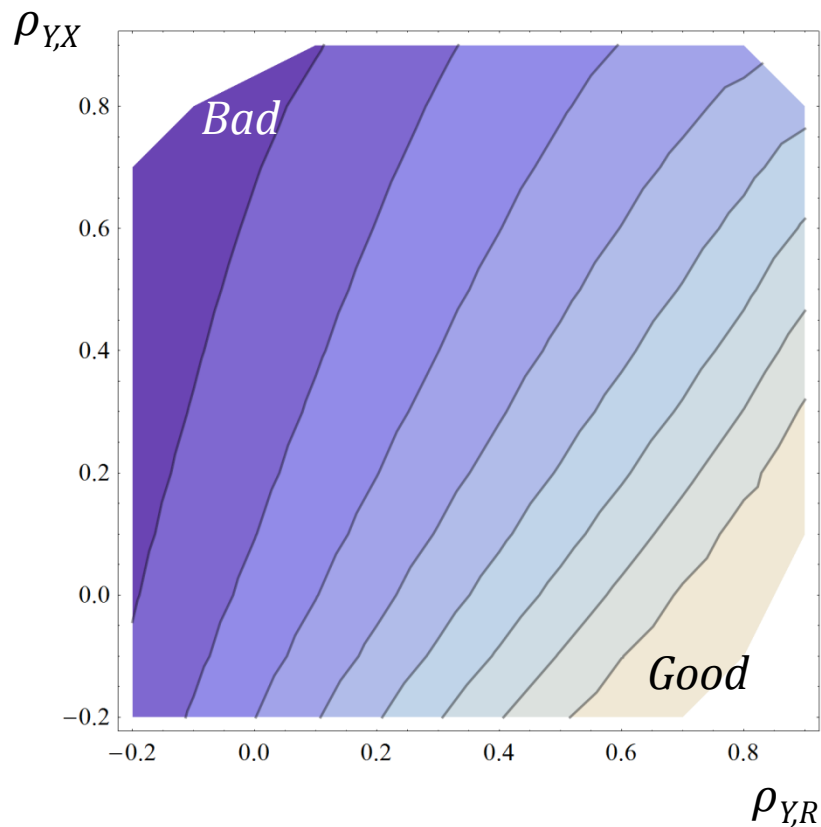
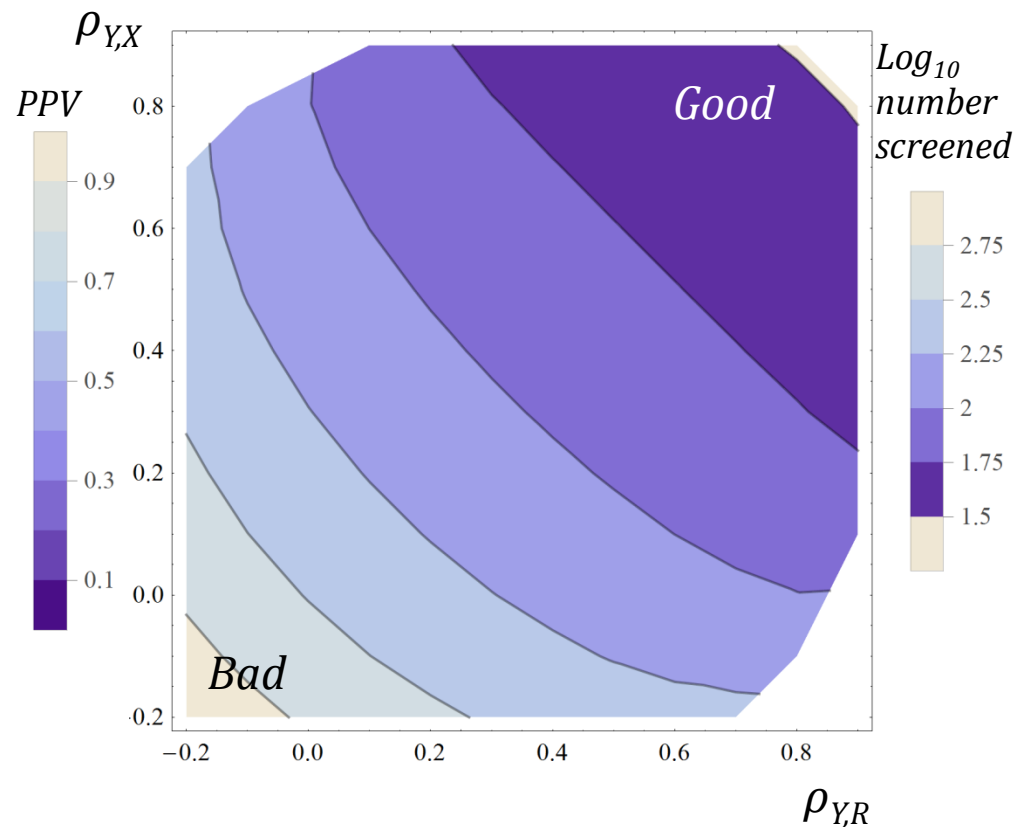
$$4) Q_{C \rightarrow FDA} = \frac{A}{U} \times \frac{TPR_{D \rightarrow FDA}}{FPR_{D \rightarrow FDA}} \times \frac{TPR_{P \rightarrow FDA}}{FPR_{P \rightarrow FDA}} \times \frac{TPR_{C \rightarrow FDA}}{FPR_{C \rightarrow FDA}}$$

## Multiple Decision Steps: Quality Still Beats Quantity

*PPV* vs. candidates screened per *TP*

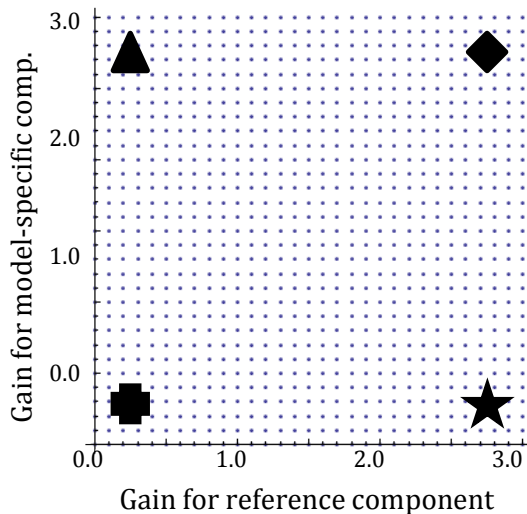


# Multiple Decision Steps: Correlated with Other Models Does Not Mean “Validated”

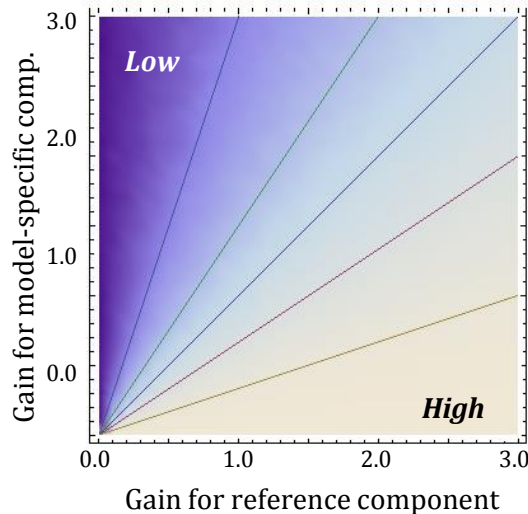
A. *PPV*B. Candidates screened per *TP*

# Reproducibility Declines Too if *Obviously Valid Models are Retired*

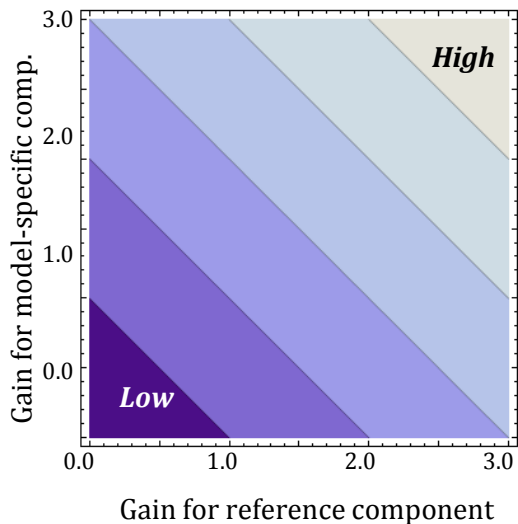
A. Signal has 2 components



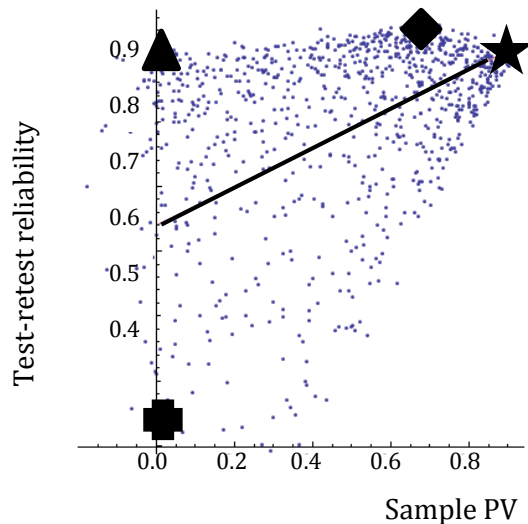
B. Predictive validity



C. Signal to noise ratio

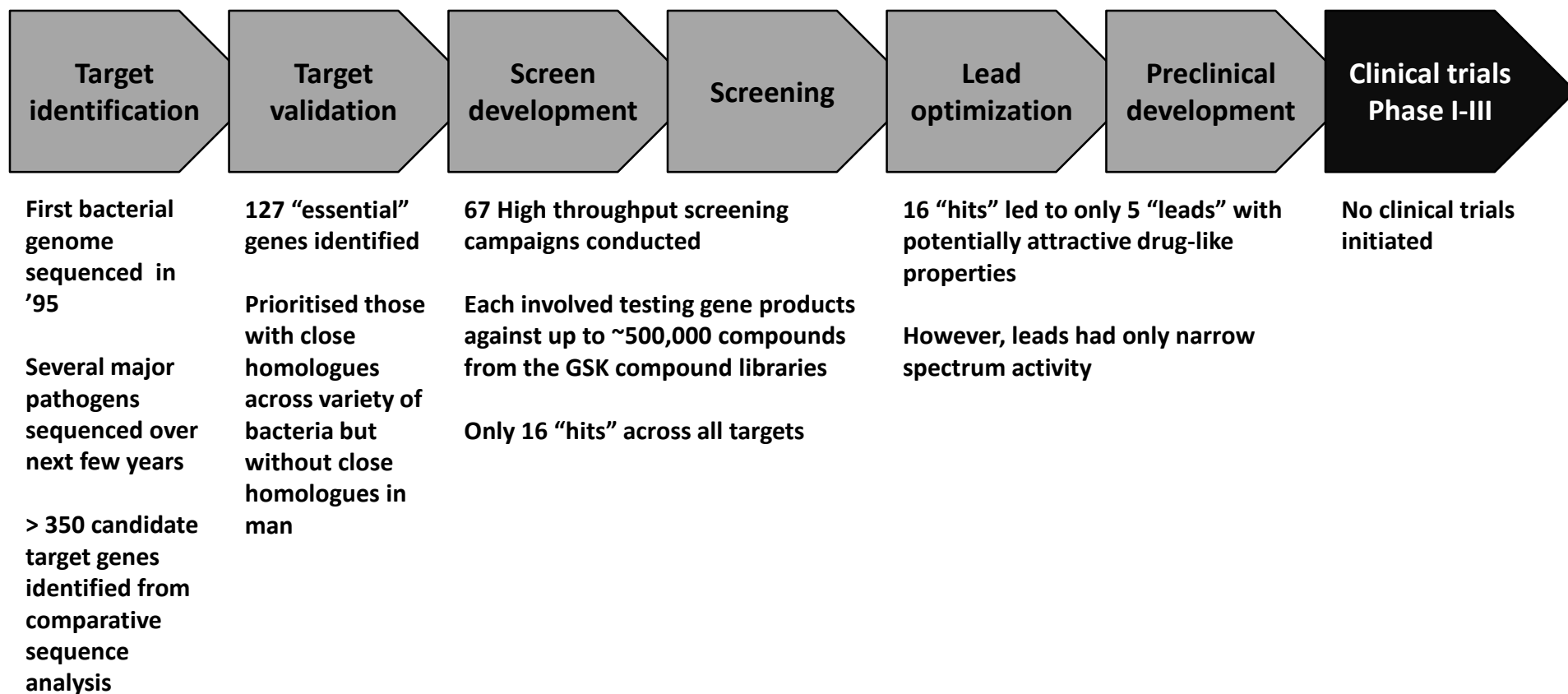


D. Model performance



# Failure of Genomics and HTS to Deliver New Antibiotics

*GSK Experience from 1995 to 2002*



Source: Payne, D. J., Gwynn, M. N., Holmes, D. J., & Pompliano, D. L. (2007). Drugs for bad bugs: confronting the challenges of antibacterial discovery. *Nature Reviews. Drug Discovery*, 6, 29–40. doi:10.1038/nrd2201.

See also: Silver, L. L. (2011). Challenges of antibacterial discovery. *Clinical Microbiology Reviews*, 24, 71–109. doi:10.1111/j.1749-6632.2010.05828.x

Note, this was not just a GSK problem. GSK has simply published its experience. According to Payne et al. (2007): "GSK was not the only company that had difficulty finding antibacterial leads from HTS. A review of the literature between 1996 and 2004 shows that >125 antibacterial screens on 60 different antibacterial targets were run by 34 different companies. That none of these screens resulted in credible development candidates is clear from the lack of novel mechanism molecules in the industrial antibacterial pipeline."

## Field-based Discovery is Important: Low Throughput but High Predictive Validity

